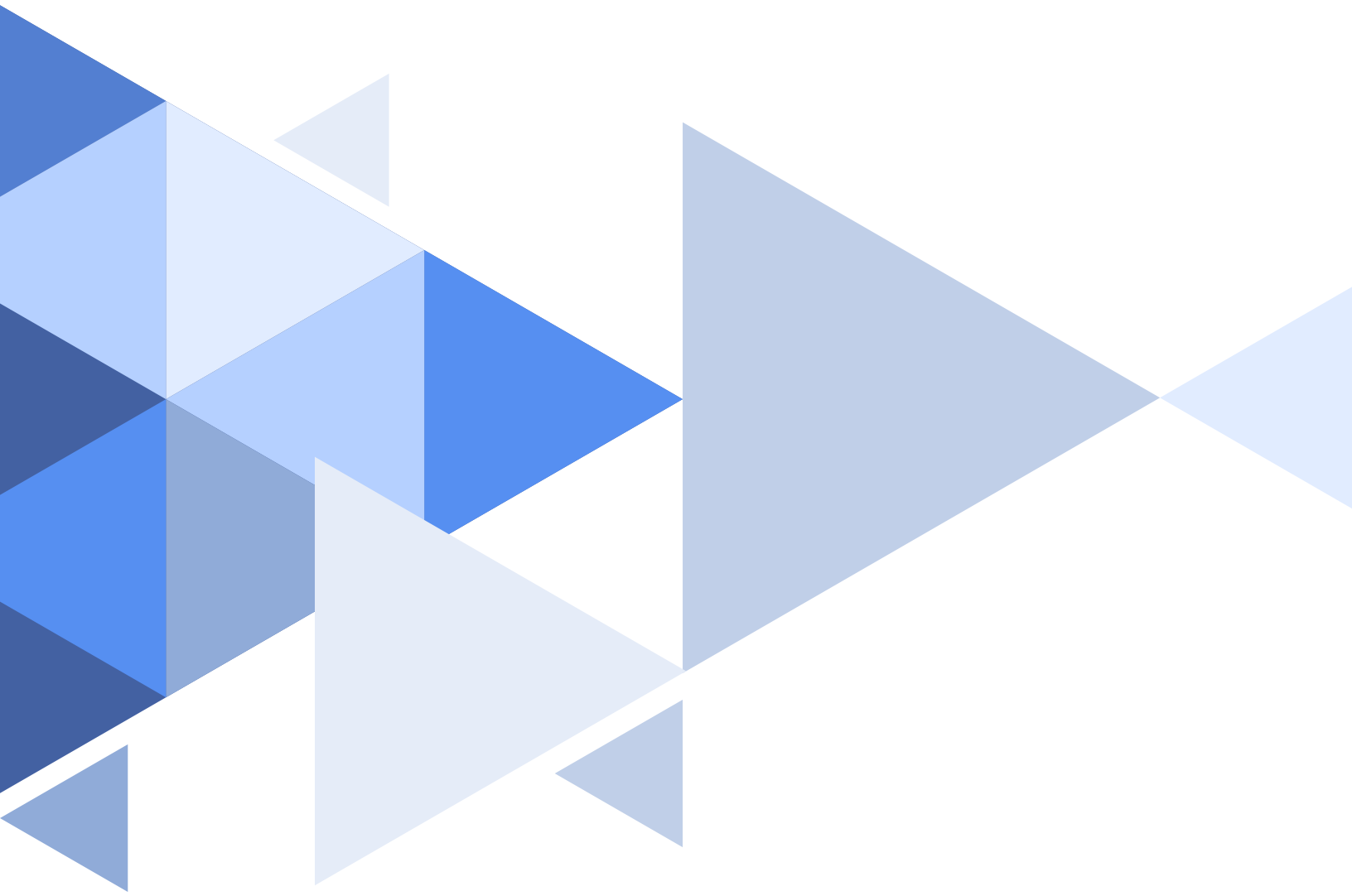
INTEGRATE CUSTOMER DATA FASTER

Transformational business acceleration enabled by self-service



ADEPTIA

Customer data needs to be handled securely, quickly, and accurately—every time. For most financial services and digital payments companies the implementation of customer data integration to support fast and easy transactions is a significant challenge. Data integration with customers is often the weakest link in the value chain—a critical source of errors and a major delay in getting new business and partners up and running. In many cases, a firm's whole approach to integration is threatened by rapidly growing disruptors in adjacent market spaces.

These disruptors are able to offer sublime customer experiences right from the time a customer is evaluating options on the web, to signing up with a service provider and growing that relationship effortlessly with a superior online experience. To outperform them, you need to reimagine how you connect and integrate with business customers.

SECURE CUSTOMER DATA EXCHANGE WITH SELF-SERVICE

To securely onboard new business customers and partners, most financial service companies spend weeks to implement the bi-directional data feeds that connect across company boundaries. While this is being carefully crafted by scarce data integration developers, your customers are waiting for the promised value and your company is delaying revenue. If a managed service provider is involved, you need to wait for the availability of their IT resources to implement customer connections. In parallel, you pay them by volume of transactions, and this becomes an expensive affair as you securely integrate with more customers and expand your market share.

Implementing multi-enterprise business data exchange is a rate limiter of your business success and growth.

By supercharging your customer data integration with self-service, you can empower your business users to create new customer data connections in minutes—securely and easily. By eliminating work handoffs between business and scarce IT resources and changing the way customer data integration is done, you'll transform to a more efficient operation and more compelling customer experience journeys, all while accelerating revenue.

ADEPTIA AUTOMATE PLATFORM FOR FINANCIAL SERVICES

Adeptia Automate self-service integration software is designed to meet the rigorous business needs of the financial services industry and its strict data security compliance (including PCI compliance) and business continuity requirements. While Adeptia Automate software puts your business users in the driver's seat to get things done quickly, it keeps IT in control of your data governance.

See how Adeptia self-service integration software can help you delight customers, speed operations, and grab a bigger market share.

To learn more, visit adeptia.com.

SUCCESS SPOTLIGHT

A Fortune 200 payments processing company was using traditional data integration methods and a well-known third party integrations tool platform to integrate with new business customers. In the age of digital transformation, they needed a solution to more quickly connect and integrate new business customers into their digital payments ecosystem. By enabling fast, easy, and secure business data integration, Adeptia Automate helped them enable their business users to create connections with new customers and integrate sensitive transactional data. The business transformation was dramatic: they were able to widen their target market since the per-connection customer integration time and cost was so significantly reduced.

© Copyright 2021 Adeptia. All marks are the property of their respective owners.

ADEPTIA