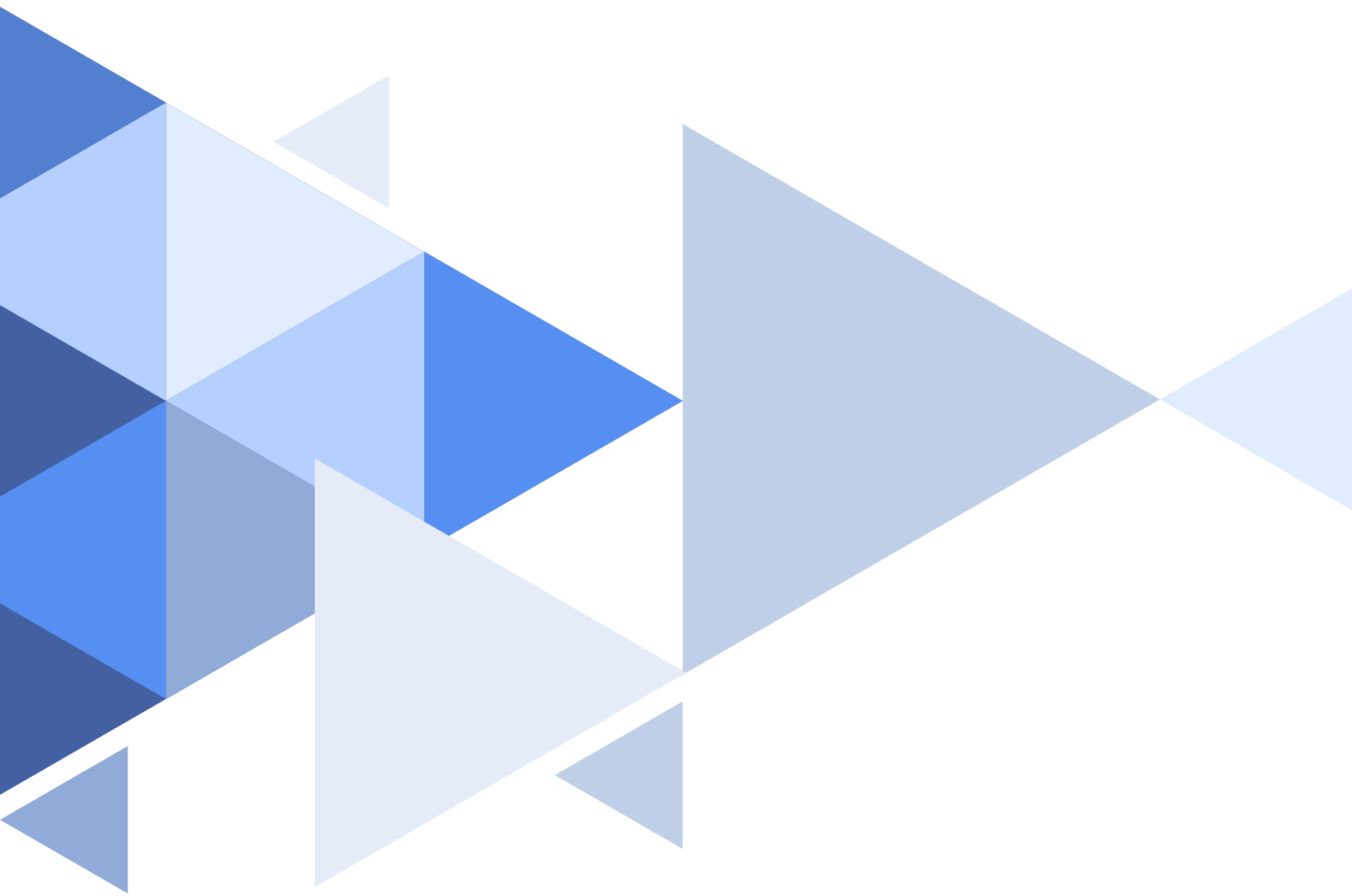
SELF-SERVICE AND BUSINESS DATA INTEGRATION



ADEPTIA

Many companies are implementing self-service technology to increase productivity for their business users by enabling them to get more done on their own with less day-to-day reliance and waiting on IT. Perhaps even better, self-service approaches are also being used to provide more delightful customer experiences. When your customers can more quickly and easily get the value your company provides, they're happier and more likely to expand their relationship with you.

The problem with traditional B2B customer and supplier digital data integration is that the underlying data and details are so complex that they are not easily embodied into self-service experiences. That's where Adeptia Automate software shines!

ACCELERATE DATA INTEGRATION WITH SELF-SERVICE

By empowering business and customer users with self-service data integration, businesses can accelerate revenue and deliver delightful customer experiences by establishing digital data connections much more quickly and without expert IT integration skills. This keeps business users moving faster while also freeing up highly skilled IT integration developers to focus on other projects.

ADEPTIA AUTOMATE SELF- SERVICE PLATFORM

Adeptia Automate is an enterprise-class software platform often classified by IT industry analysts within the business data integration software market. It includes a web-based business application user experience for use by non-IT skilled business users to easily perform complex data integration tasks such as digitally onboarding customer data feed connections, facilitate on-going digital integration, transactions, and trade among other types of data exchange both within the enterprise and along a multi-enterprise value chain.

It also includes a web-based data exchange platform for use by IT professionals for the configuration, monitoring, and governance of B2B and internal data movement and collaboration.

In aggregate, Adeptia Automate provides for the secure exchange of data across the enterprise and with external trading partners using any of various secure data exchange protocols, standards, data formats, APIs, XML, EDI, databases, spreadsheets, and so on. Adeptia Automate helps you simplify and speed digital connectivity along integration points by making it easier to connect to applications, databases, and systems both inside and beyond company boundaries, cloud, and on-premises.

In short, Adeptia Automate helps you securely connect and manage data connections with customers, suppliers, and partners. By abstracting the complexity of data integration, Adeptia Automate empowers non-technical business users to create connections in just a small fraction of the time it would take skilled integration developers and data mapping experts. So the people in your value chain (including business users, IT, and customers) spend less time waiting on others to set things up so that digital trade can happen across company boundaries.

Adeptia has been recognized by several of the key IT analyst firms for the prowess of Adeptia Automate in solving mid and large sized company data integration challenges over the past decade. The team at Adeptia has always focused on making data integration easy and fast for users, and now extends that excellence to your business users and customers. With 20 years in business, Adeptia serves hundreds of firms across the globe from mid-sized firms to some of the largest Fortune 500 companies.

*To learn more about Adeptia Automate, visit **adeptia.com.***

SUCCESS SPOTLIGHT

A Fortune100 pharmaceutical company had several data integration developer tools that were connected to each other for processing multiple data requests across their partner ecosystem. Even with these expensive tools and plenty of software developer expertise, they were experiencing data onboarding delays and difficult customer ordering experiences. They brought in Adeptia to place a self-service layer on top of their existing application and data connectivity investments. In doing so, they simplified the ordering process, accelerated revenues, and onboarded new customers and suppliers in a fraction of the time it used to take.

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